

SPONSORSHIP SOLICITATION PACKET



PHIRST

PHAMILY

THE

PARAGON AWARDS
& SOIRÉE

A SCHOLARSHIP BENEFIT

THURSDAY, JUNE 16, 2022

6:00 PM - 10:00 PM

THIRD DEGREE GLASS FACTORY

Partnership

The Paragon Awards is a partnership between the Ivy Foundation of St. Louis, Inc. and its community partners of Alpha Kappa Alpha Sorority, Incorporated® – Omicron Eta Omega Chapter, Epsilon Lambda Charitable Foundation, Inc., and Alpha Phi Alpha Fraternity, Incorporated® – Epsilon Lambda Chapter.



The Ivy Foundation of St. Louis

The Ivy Foundation of St. Louis, Inc. is a philanthropic 501 (c) 3 organization that serves the St. Louis region. The organization provides financial and educational support to help at-risk youth. The Foundation's mission is to prepare students for better educational and life skill outcomes that will equip them to make a positive impact in the community.

Alpha Kappa Alpha Sorority, Incorporated®- Omicron Eta Omega Chapter

Alpha Kappa Alpha Sorority, Inc. is the first intercollegiate Greek-lettered organization established by 20 African-American college women. The organization was founded in 1908 on the campus of Howard University in Washington, D.C. The organization's mission is to cultivate and encourage high scholastic and ethical standards, to promote unity and friendship among college women, to study and help alleviate problems concerning girls and women in order to improve their social stature, to maintain a progressive interest in college life and to be of "Service to All Mankind". The Omicron Eta Omega Chapter was established in 1984 for alumni members in the St. Louis region. The chapter carries out the international organization's programs locally.



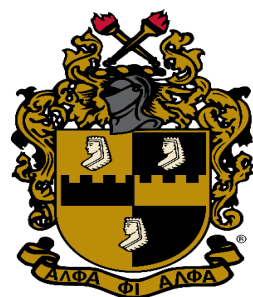
Epsilon Lambda Charitable Foundation, Incorporated®

The Epsilon Lambda Charitable Foundation, Inc. is a 501 (c) 3 organization based in St. Louis, Missouri that works in partnership with local schools and community based organizations. The organization's mission is to serve the St. Louis community by promoting and uplifting the education of youth and the advancement of the community. This is carried forward through: youth mentoring and development, including the Alpha Mentoring Program; fatherhood initiatives; and educational and community programs.



Alpha Phi Alpha Fraternity, Incorporated® - Epsilon Lambda Chapter

Alpha Phi Alpha Fraternity, Inc. is the nation's oldest African-American intercollegiate organization. It was founded in 1906 by seven African-American men on the Ivy League campus of Cornell University in Ithaca, New York. Its mission is to develop leaders, promote brotherhood and academic excellence, while providing service and advocacy for its communities. The Epsilon Lambda Chapter of the fraternity was established in St. Louis in 1919 for the purpose of carrying out the mission of the organization in the local region.



The Paragon Awards

The term 'paragon', which originates from the Greek language, is defined as a person who is a great example and model of excellence. Building upon this term, the vision for this event is to herald African-American males of all ages in the St. Louis region who have accomplished greatness and inspire success in others. The awards serve as a celebratory opportunity to engage, inform and empower.

Paragon Awards nominees have demonstrated excellence and high commitment, while making significant impacts in the following fields:

- Corporate/Business
- Education, including The Arts
- Entrepreneurship
- Health
- Non-Profit
- Social Justice, including First Responders
- Clergy
- Community Service

The proceeds from this event help to support both organizations in their efforts to provide scholarships to students pursuing higher education.

On behalf of the Phirst Phamily partnership, the nearly 500 professional and college educated members representing these organizations, thank you for your strong consideration and support of this special event.



Photos of the 2018 Paragon Awards

Sponsorship Opportunities

Your sponsorship is an investment designed to help develop and support a new generation of leaders; specifically, young people of color who will be better prepared and more equipped to contribute to a competitive labor force and the community as a whole.

Title Sponsorship: \$5,000

- Reserved seating
- Advertisement at another event for both organizations
- Verbal and social media mentions on both organization platforms
- Mention in all Paragon Awards promotional activities as Title Sponsor
- Logo/name display on main screens during event
- Advertisement in digital program as Title Sponsor
- Presentment of an award to a honoree
- Tax deductible

Paragon Society: \$3,000

- Reserved seating
- Verbal and social media mentions on both organization platforms
- Mention in all Paragon Awards promotional activities as a Paragon Society sponsor
- Logo/name display on main screens during event
- Advertisement in digital program as Paragon Society Sponsor
- Tax deductible

Paragon Ambassador: \$1,000

- Reserved seating
- Verbal and social media mentions on both organization platforms
- Mention in all Paragon promotional activities as a Paragon Ambassador sponsor
- Advertisement in digital program as Paragon Ambassador Sponsor
- Tax deductible

Paragon Supporter: \$500

- Advertisement in digital program as Paragon Supporter Sponsor
- Sponsorship acknowledgement during event
- Reserved Seating

Paragon Partner: \$300

- Advertisement in digital program as Paragon Partner Sponsor
- Sponsorship acknowledgement during event

Friends of Paragon: \$100

- Advertisement in digital program as Friends of Paragon

PAYMENT INFORMATION

Yes, I am pleased to support the Paragon Awards on June 16, 2022 at the following level:

<input type="checkbox"/> Title Sponsor - \$5,000	<input type="checkbox"/> Paragon Society - \$3,000
<input type="checkbox"/> Paragon Ambassador - \$1,000	<input type="checkbox"/> Paragon Supporter - \$500
<input type="checkbox"/> Paragon Partner - \$300	<input type="checkbox"/> Friends of the Paragon - \$100

Please send us an invoice for payment

Enclosed is our check made payable to: Ivy Foundation of St. Louis

Cash App: \$IvyFoundationSTL

Venmo: @IvyFoundation-StLouis

We cannot attend, but wish to make a 100% tax-deductible contribution of \$_____.

Company Name _____ (Name as you would like to be recognized)

Contact Name _____ Title _____

Address/Zip _____

Phone () _____ Email _____

Please remit payment to: Ivy Foundation of St. Louis
ATTN: Paragon Awards
9648 Olive Blvd, Suite 368
Olivette, MO 63132