

SPONSORSHIP PACKET



PHIRST PHAMILY
THE
PARAGON AWARDS
& SOIRÉE

A SCHOLARSHIP BENEFIT

THURSDAY, OCTOBER 17, 2024

5:30 PM - 10:00 PM

THIRD DEGREE GLASS FACTORY

Partnership

The Paragon Awards is a partnership between the Ivy Foundation of St. Louis, Inc. and its community partners of Alpha Kappa Alpha Sorority, Incorporated® – Omicron Eta Omega Chapter, Epsilon Lambda Charitable Foundation, Inc., and Alpha Phi Alpha Fraternity, Incorporated® – Epsilon Lambda Chapter.



The Ivy Foundation of St. Louis

The Ivy Foundation of St. Louis, Inc. is a philanthropic 501 (c) 3 organization that serves the St. Louis region. The organization provides financial and educational support to help at-risk youth. The foundation's mission is to prepare students for better educational and life-skill outcomes that will equip them to make a positive impact in the community.

Alpha Kappa Alpha Sorority, Incorporated® Omicron Eta Omega Chapter



Alpha Kappa Alpha Sorority, Inc.® is the first intercollegiate Greek-lettered organization established by 20 African American college women. The organization was founded in 1908 on the campus of Howard University in Washington, D.C. The organization's mission is to cultivate and encourage high scholastic, and ethical standards, to promote unity and friendship among college women, to study and help alleviate problems concerning girls and women to improve their social stature, to maintain a progressive interest in college life, and to be of "Service to All Mankind". The Omicron Eta Omega Chapter was established in 1984 for alumni members in the St. Louis region. The chapter carries out the international organization's programs locally.

Epsilon Lambda Charitable Foundation, Incorporated®



EPSILON LAMBDA
CHARITABLE FOUNDATION

The Epsilon Lambda Charitable Foundation, Inc. is a 501 (c) 3 organization based in St. Louis, Missouri that works in partnership with local schools and community-based organizations. The organization's mission is to serve the St. Louis community by promoting and uplifting the education of youth and the advancement of the community. This is carried forward through youth mentoring and development, including the Alpha Mentoring Program; fatherhood initiatives; and educational and community programs.

Alpha Phi Alpha Fraternity, Incorporated® Epsilon Lambda Chapter



Alpha Phi Alpha Fraternity, Inc. is the nation's oldest African American intercollegiate organization. It was founded in 1906 by seven African American men on the Ivy League campus of Cornell University in Ithaca, New York. Its mission is to develop leaders and promote brotherhood and academic excellence while providing service and advocacy for its communities. The Epsilon Lambda Chapter was established in St. Louis in 1919 to carry out the mission of the organization in the local region.

The Paragon Awards

The term 'paragon', which originates from the Greek language is defined as a person who is a great example and model of excellence. Building upon this term, the vision for this event is to herald African American males of all ages in the St. Louis region who have accomplished greatness and inspire success in others. The awards serve as a celebratory opportunity to engage, inform, and empower.

Paragon Awards nominees have demonstrated excellence and high commitment while making significant impacts in the following fields:

- Clergy
- Corporate/Business
- Education
- Arts/Education
- Entrepreneurship
- Health
- Non-Profit
- Social Justice
- First Responders
- Lifetime Achievement

On behalf of the Phirst Phamily partnership, the nearly 500 professional and college-educated members representing these organizations, thank you for your strong consideration and support of this special event.



Sponsorship Opportunities

Your sponsorship is an investment designed to help develop and support a new generation of leaders specifically, young people of color who will be better prepared and more equipped to contribute to a competitive labor force and the community.

Title Sponsorship: \$5,000

- Reserved seating for 8
- Advertisement at another event for both organizations
- Verbal and social media mentions on both organization platforms
- Mention in all Paragon Awards promotional activities as Title Sponsor
- Logo/name display on main screens during the event
- Advertisement in digital program as Title Sponsor
- Presentation of an award to an honoree

Paragon Society: \$3,000

- Reserved seating for 6
- Verbal and social media mentions on both organization platforms
- Mention in all Paragon Awards promotional activities as a Paragon Society Sponsor
- Logo/name display on main screens during the event
- Advertisement in the digital program as a Paragon Society Sponsor

Paragon Ambassador: \$1,000

- Reserved seating for 4
- Verbal and social media mentions on both organization platforms
- Mention in all Paragon promotional activities as a Paragon Ambassador Sponsor
- Advertisement in the digital program as a Paragon Ambassador Sponsor

Paragon Supporter: \$500

- Reserved seating for 2
- Sponsorship acknowledgement during the event
- Advertisement in the digital program as a Paragon Supporter Sponsor

Paragon Partner: \$300

- Advertisement in the digital program as a Paragon Partner Sponsor
- Sponsorship acknowledgement during the event

Friends of Paragon: \$100

- Advertisement in the digital program as a Friend of Paragon

Naming Rights: \$1,000

- For an additional \$1,000 over your initial sponsorship, you will get naming rights to one of the awards.

Ivy Foundation St. Louis and Epsilon Lambda Foundation are not-for-profit 501(c)3 tax-exempt organizations. Proceeds from this event will help to support scholarships for students pursuing higher education. Donations are tax deductible, please consult your tax professional.

For more information contact: Ruby Curry: acurry@aka-omicronetaomega.org

PAYMENT INFORMATION

Yes, I am pleased to support the Paragon Awards on October 17, 2024, at the following level:

_____ Title Sponsor	\$5,000	_____ Paragon Society	\$3,000
_____ Paragon Ambassador	\$1,000	_____ Paragon Supporter	\$ 500
_____ Paragon Partner	\$ 300	_____ Friends of the Paragon	\$ 100
_____ Naming Rights	\$1,000		

_____ Please send us an invoice for payment.

_____ Enclosed is our check made payable to: Ivy Foundation of St. Louis

_____ We cannot attend but wish to make a 100% tax-deductible contribution of \$_____.

Company Name _____ (Name as you would like to be recognized)

Contact Name _____ Title _____

Address/Zip _____

Phone () _____ Email _____

Please remit payment to: Ivy Foundation of St. Louis
ATTN: Paragon Awards
9506 Olive Blvd. Box 535
Olivette, MO. 63132

OR

<https://givebutter.com/Paragon2024>

